



FIRST NATIONAL CONFERENCE ON ALTERNATIVE FUNDING OF INSTITUTIONS OF HIGHER LEARNING IN TANZANIA

(May 9 – 13, 2016, Mount Meru Hotel, Arusha)

WHY THE CONFERENCE?

Inadequate capacity and lack of creativity of *institutions of higher learning* in Tanzania to search for and develop alternative sources of funding, besides from the Government, for their day-to-day operations and development activities are some of the major challenges of many colleges and universities in Tanzania. Similarly, *financial institutions* (banks and social security funds) have been searching for new and/or alternative markets for their products and services after saturation of the traditional ones. Furthermore, *education and research-focused foundations, international development organisations and private companies* across the world are regularly looking for institutions to support on a win-win platform. This conference therefore aims at redressing the unfavourable situation by equipping these institutions with awareness, capacity and information about alternative funding options for training, research and outreach services while at the same time providing education and research focused organisations an opportunity for creating linkages and synergies with academic institutions.

WHO SHOULD ATTEND?

The conference aims to attract (i.) jobholders with resource mobilisation and management responsibilities in institutions of higher learning in Tanzania, including Vice Chancellors/Principals/Rectors, Deputy Vice Chancellors for Planning, Finance and Administration or Deputy Rectors for Finance, Directors of Research, as well as Heads of Finance and Planning. (ii.) Institutions/organisations with interest to support/work with institutions of higher learning such as financial institutions, international research organisations, international development organisations, education and research support organisations, among others.

HOW WILL PARTICIPANTS BENEFIT FROM THE CONFERENCE?

After the conference, participants are expected to understand:

- How to write grant winning proposals
- How to generate grants
- How to create partnerships with granting organisations
- The general terms and conditions of education grants
- How to search for grants using the internet
- The Dos and Don'ts of granting organisations
- How to generate own income using available assets

- Available funding options for institutions of higher learning within and outside Tanzania
- The Dos and Don'ts of financial institutions

HOW WILL THE CONFERENCE RUN?

An interactive approach will be used throughout the conference. This will include presentations, breakout groups and matching sessions.

WHO WILL LEAD THE CONFERENCE?

Dr. James Zuiches will lead the conference. Dr. Zuiches has vast experience in higher education funding accumulated from his various positions in US universities such as Vice Chancellor, Office of Extension, Engagement and Economic Development North Carolina State University, Dean of Washington State University's College of Agriculture and Home Economics, Director, Research Strategies, National Louis University, Chicago, etc. Dr. Zuiches will be supported by experts of similar calibre from South Africa, Singapore, Tanzania and Kenya.

HOW MUCH WILL IT COST TO TAKE PART?

A participation fee of US\$ 995 (*VAT exclusive*) will be charged per delegate and is payable at least seven days before the conference start date. It covers presentations, conference materials, continental breakfast at 10:30am and water; soft beverages, water and lunch at 1pm and tea and snacks at 3pm. Participant's travel costs including air tickets, accommodation, meals and incidental living expenses are not included in the fee¹.

HOW TO REGISTER?

To register please complete the attached herewith KI registration form and return it to KI for further processing. Alternatively, download the form from our website www.kilimanjaro-usa.com, complete and then return it to KI for further action.

Looking forward to seeing you in Arusha,

Greyson Kiondo, President & CEO

¹ KI Terms and Conditions for attending courses/events apply and are available upon request